



# Benefits of Membership

BENEFITS	I'm a member of UPSTAR. How does my membership benefit me?
<b>Regional MLS Access</b>	Your UPSTAR membership gives you access to the Indiana Regional MLS, with property listings from primarily 43 Indiana counties. IRMLS subscribers also enjoy add-on MLS features that enhance your marketing, listing presentations, showings and transactions. These include Property Panorama virtual tours, ListingDIV data checker, Showing Assist, Cloud CMA, Realist and RPR.
<b>MLS Support</b>	UPSTAR employs a full time MLS Director and a part time Support Specialist. When you need MLS help, we're available onsite—8 a.m. to 5 p.m., Monday-Friday.
<b>Technology Training</b>	Want to see your productivity increase exponentially? Learn to use your business tools to their fullest potential. We can help. UPSTAR offers technology training classes on the Paragon MLS system, ZipForm, Realist public records database and the Realtor's Property Resource (RPR) system—provided FREE to members. From time-to-time, we also host conferences on the latests technology trends.
<b>Robust Website</b>	We offer an interactive website with a REALTOR® & Affiliate search, online registration/payment capabilities, housing statistics and many more resources available to you as an UPSTAR member.
<b>Professional Development</b>	Not only does UPSTAR offer approved continuing education classes to help you meet Indiana's annual CE requirement, but we also offer special seminars and Lunch n' Learn presentations to help you develop professionally. Many of our educational opportunities are offered at no additional cost.
<b>Advocacy</b>	The unintended consequences of poor legislation can be harmful to buyers and sellers, to homeowners and to the real estate industry. When proposed regulation is introduced locally, you can be sure that UPSTAR's full-time Public Affairs Officer is there to fight for homeowner rights and to offer the REALTOR® point of view on issues that impact local housing.
<b>Networking &amp; Affiliate Member Services</b>	Want to gain confidence in the people you do business with or those you refer to your clients? Get to know them! UPSTAR provides many opportunities to network with affiliate members because we know that the buying and selling process is a collaborative effort that takes a REALTOR® plus a team of professionals to support the transaction.
<b>Professional Staff</b>	When you call UPSTAR during business hours, you'll reach a "live" person who can answer your question or direct you appropriately. We have six full-time and two part-time team members ready to assist you.
<b>Consumer Outreach Opportunities</b>	Investing in your community contributes to its vitality and raises consumer awareness of a REALTOR®S value as "the voice of real estate". That's why UPSTAR provides opportunities for members to engage with the community on housing issues, economic development initiatives and charitable outreach programs.
<b>Risk Management Information</b>	Whether its a compliance issue or your personal safety, we keep you informed about issues that may put you at risk through UPSTAR's weekly eBulletin because knowledge is power!
<b>Professional Standards</b>	Despite the best efforts of well-intentioned REALTORS®, disagreements still occur. UPSTAR members are part of a state-wide professional standards process that is far less expensive than litigation—from mandatory mediation to arbitration if mediation is unsuccessful. The program is administered through the Indiana Association of REALTORS®.

## Three-Way Membership = Three Times the Benefits

When you join UPSTAR, your membership automatically extends to the Indiana Association of REALTORS® and the National Association of REALTORS®.

### Indiana Association of REALTORS®

- **IAR Legal Hotline:** *Your Managing Broker has access to attorneys who can address legal inquiries. With the expense of attorney fees, the Legal Hotline represents one of the most meaningful and money-saving IAR member benefits.*
- **ZipForm Access**
- **Advocacy at the State Level**
- **Leadership Academy**

### National Association of REALTORS®

- **Representation:** *Making sure that your voice is heard is one of the primary advantages of being a member. From lobbying to grassroots advocacy, the power of one million members works for you on Capitol Hill every day.*
- **Member Discounts at Major Retailers**
- **REALTOR® Resources Library**
- **Public Awareness Campaign**